



ECO-MIASTO

4th Congress of Active Mobility
Gdańsk, September 12th, 2013

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What is ECO-MIASTO?

⇒ initiative of the French Embassy in Poland to spread best practices in the field of sustainable development, encourage local governments to implement them and strengthen “environmental citizenship”

3 components:

- seminars to exchange best practices between Polish and French experts
- contest to award Polish cities which are the most committed to sustainable development
- website to deliver information about the initiative and pool examples of good practices implemented in France or Poland by local governments or NGOs

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Origins of the initiative

- in Europe, cities represent 70% of total population and 85% of GDP and these figures are still rising
 - on the other hand, available natural resources are becoming rarer and rarer and more and more expensive
 - therefore, cities must grow in a more rational way so that they can still provide a high level of service for citizens while consuming less resources
- ⇒ for many years, the French Embassy has been organizing seminars to foster exchanges of best practices between French and Polish local governments in the realms of waste & water management, urban planning, sustainable transport...

ECO-MIASTO is the next step

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1 - Seminars

- two ECO-MIASTO seminars organized in 2013 by the French Embassy and built around a simple scheme: which strategy? which actions? how to finance them?
 - May – energy efficiency in public buildings
 - June – sustainable mobility
- ⇒ around 90 participants everytime (ministries, local governments, specialized journalists...)
- ⇒ beyond the presentation of good practices, possibility for Polish and French partners to meet each other and prepare common EU projects in the future



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2 - Contest

- six awards to distinguish Polish cities according to their population (less than 30 000 inhabitants, between 30 000 and 100 000, above 100 000) and their achievements in energy efficiency of public buildings and sustainable mobility respectively
- conditions of participation: attendance at one of the seminars and completion of questionnaires
- selection by an independent jury composed of recognized Polish experts (specialists from ministries, academics, journalists...)
- in 2013, 23 competing cities – final results to be known on September, 19th at a ceremony with the presence of high officials (ministers, French Ambassador)
- prizes: a study visit to Nantes - European Green Capital 2013 - or an advisory mission of a French expert who will help the awarded cities to implement their sustainable development strategy



Will it be your turn next year?

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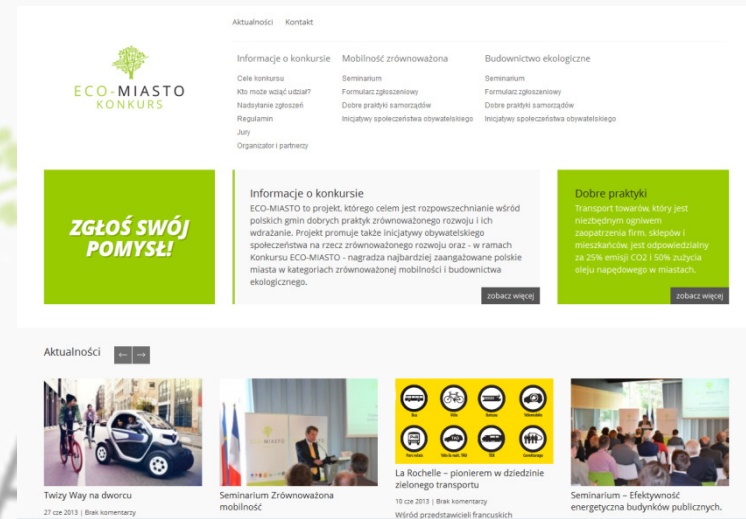


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3 – Website <http://eco-miasto.pl>

- source of information about ECO-MIASTO initiative
- database of good practices implemented in France and Poland by local governments or the civil society – aims at facilitating project dissemination and replication throughout the country



Visit us, learn about innovative projects and publish yours!

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Partnerstwo
dla Klimatu



Partners & patrons

- National Fund for Environmental Protection and Water Management (NFOŚiGW)
- Renault Polska, as a French firm pursuing a policy of corporate social & environmental responsibility (CSR)
- Polish Ministry of the Environment
- Partnership for Climate
- Union of Polish Metropolies
- National Agency for Energy Savings (KAPE)
- Polish Union for Active Mobility (PUMA)

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ECO-MIASTO 2014

We invite all Polish cities to take part in next year's ECO-MIASTO competition! Stay tuned on <http://eco-miasto.pl> to learn about the launch of the 2014 edition.

Thank you for your attention.

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